

Sales and Marketing Intern

Reports into the Commercial Director | 8–10 week paid summer internship



About the role

We are searching for a committed and ambitious sales and marketing intern to help kick-start an exciting new period of growth at the Positive Group. We're on the hunt for someone passionate about the importance of proactive psychological healthcare, who is eager to learn, and who will thrive as part of our fun, talented and vibrant team. We're looking for someone full-time, over an 8–10 week period (anytime from June–September 2020). You'll be based in our lovely London office in Blackfriars.



About Positive

Positive works with schools, universities and corporate organisations to turn the tide around psychological health. We champion a proactive approach, equipping individuals, teams and organisations with the knowledge and practical tools they need to manage their wellbeing and optimise their performance.

Our vision is for everyone – across all life stages – to have the knowledge, tools and support they need to think, feel and perform at their best. Our psychological health affects every aspect of our lives, but it often takes a back seat until problems arise. With the right set of skills, skills we can all develop, we can protect and maintain our psychological health, ride out life's ups and downs and most importantly, take pleasure from the journey.



Key responsibilities

To play an integral role in designing and implementing Positive's six-week sales and marketing 'sprints' across the corporate and educational sectors, including:

- Market research
- Writing and implementing effective email campaigns
- Managing and developing processes for our brand-new CRM system
- Content marketing on social media
- Designing and running events on proactive psychological health care
- Participating in sales calls and meetings
- Assessing and reflecting on the impact of our sprints



About you

- Outstanding academic background
- Passionate about psychology and the importance of proactive psychological health care
- Ambitious and able to work in a fast-paced environment
- Highly organised and methodical, with strong attention to detail
- Able to write clearly and simply
- Humble and a fast learner. Excited to try new things and responsive to feedback
- Interested in B2B sales and marketing (experience in this area an additional benefit)
- Able to slot right into our psychologically safe, fun and vibrant culture

Want to apply? Send a CV and covering letter to Toby at toby.clyde-smith@positivegroup.org
Please note: we can only consider applications that include a covering letter.